Your ultimate window treatment guide



INSIDE

UNLIMITED WINDOW COVERINGS







Innovation that inspires

Welcome to Inside, the specialist in Belgian window coverings. For over 30 years, we have been designing and developing exclusive custom solutions in our workshop in Roeselare. From luxurious curtains to elegant wooden blinds, each product is a perfect blend of craftsmanship and innovation. While our creations are appreciated worldwide, local production remains the heart of our success. Driven by our passion for the craft and our drive for innovation, we create window coverings that make your world – wherever that may be – warmer, safer, and more comfortable.

Be surprised by our thoughtful designs that seamlessly combine aesthetics and ease of use.

P.S. Discover our FAQ

Having trouble deciding which type of window treatment best fits your needs? Click here to scroll straight to the last pages of this brochure. There, you'll find answers to frequently asked questions that might help guide you.

Helena 40
Battens on the back

Innovative roman shades

Bold or subtle. Casual or sleek. Rustic or modern. Roman shades create the perfect ambiance in any interior. Choose from our extensive collection of stylish fabrics and combine them with elegant finishes and innovative systems. This way, we ensure a flawless result in your interior.

- Choose from over 650 unique fabrics
- Lining options: sun-blocking, blackout or integrated (Fusion)
- WET Treatment with W.E.T. possible for extra stain protection
- XXL shades up to 10 m (394“) wide and 5.80 m (228“) high (max. 32 m²/ 344 ft²)
- Motorization options available (230V - battery)
- SMART Compatible with smart home systems
- Compatible with Inside Solar, to solar-charge your battery
- NFC Scan your roman shade via NFC with your smartphone for all product info
- 10-year warranty on hardware, 5-year warranty on motorization



Velatta 140
Battens on the back



Linate 100

Without battens

Why choose roman shades?

✓ **Suitable for large windows**
Our XXL roman shades are available in widths of up to 10 meters (394”), making them ideal for large windows.

✓ **Solution for special windows**
Thanks to the advanced technology of our lifting systems, we can provide roman shades for slanted windows, skylights, and verandas.

✓ **Space-saving**
With their compact design, they’re perfect for small spaces or a minimalist look.

✓ **Ideal for blackout**
Roman shades can be made in blackout fabric and minimize light gaps to the absolute minimum, making them perfect for bedrooms.

✓ **Fits any interior**
A sleek look with battens at the front of your roman shade or a softer appearance with battens at the back? Or casually without battens, like in the photo on the left? The choice is entirely yours. Roman shades add warmth and coziness to any interior, from classic to modern.

Boho 30

Wave pleat

Stylish drapes

Drapes are a stylish addition to your interior. With a simple detail, the right color, and fabric, you can bring ambiance to both a sleek modern and classic interior. Choose from a wide range of fabrics and finishing options and create the atmosphere you desire.

Tip: opt for maximum comfort and long-lasting beauty with our designer drapery rod.





- Choose from over 650 unique fabrics
- Lining options: sun-blocking, blackout or integrated (Fusion)
- Treatment with W.E.T. possible for extra stain protection
- Very large surfaces are possible, dimensions depend on the type of fabric
- Motorization options available (230V - battery)
- Compatible with smart home systems
- Scan your drapes via NFC with your smartphone for all product info
- 5-year warranty on motorization

Helena 10
Wave pleat

Why choose drapes?

✓ **Suitable for large windows**
Drapes provide an elegant and luxurious look that beautifully balances the proportions of large windows. Depending on the fabric type, we can achieve very large sizes.

✓ **Versatile combination options**
Drapes combine excellently with other types of window treatments, creating layers and a stylish overall look.

✓ **Ideal for blackout**
Drapes can be made in blackout fabric and block more light than other types of window treatments, thanks to the large amount of fabric that covers the window effectively.

✓ **Perfect as a room divider**
Did you know that drapes can also serve as a perfect room divider? This allows you to organize a space in a unique way, effortlessly creating warmth and coziness.

✓ **Fits any interior**
Completely customize the look of your drapes to perfectly match your interior. For example, go for a modern wave and create a sleek design with beautiful curves, or choose a classic pleat (single, double, triple...) to add a luxurious touch to your interior. Here are a few examples below...


Wave pleat


Double pleat


Rave pleat



Sole 30
UV-resistant
Design bottom bar

Unique roller shades

With a perfect balance between seeing and being seen, between light and shadow, and between privacy and freedom, roller shades remain the classics in window decor. No matter what your style is, choose from various textures, colors, and styles of our fabric-rich materials and bring your interior to life.

- Choose from over 400 unique fabrics, ranging from sheer to blackout
- Customizable lining (= unique)
- Treatment with W.E.T. possible for extra stain protection
- Up to 4m (157″) wide, 3.5m (138″) high (max. 14m²/ 151ft²) - deviations on request
- Motorization options available (230V - battery)
- Compatible with Inside Solar, to solar-charge your battery
- Compatible with smart home systems
- Scan your roller shade via NFC with your smartphone for all product info
- 5-year warranty on hardware and motorization



Apology 150
Retractable bottom bar



Biaroza 30

Retractable bottom bar

Drapes in identical fabric

Why choose roller shades?

✓ **Space-saving**
Roller shades take up little space, making them ideal for smaller rooms or narrow window frames.

✓ **Ideal for blackout**
Roller shades can be made in blackout fabric and minimize light gaps, making them perfect for the bedroom.

✓ **Low maintenance**
Roller shades are durable and require very little upkeep. They are easy to clean with a soft cloth, duster, or vacuum cleaner.

✓ **Affordable window treatment**
Roller shades are a cost-effective choice without compromising on style or functionality.

✓ **Fits any interior**
Roller shades offer a minimalist look, fitting seamlessly into nearly any interior, from modern to classic. Thanks to our innovative laminating technique, we can offer you a wide range of fabric-rich options. This means you don’t have to stick to standard roller shade fabrics but can select a material that perfectly matches your interior and personality.

2016 Caviar
Slat width 50 mm (1.97″)
Finish with ladder cords

Durable wood blinds

At any time of the day, enjoy a beautiful interplay of lines… With this natural window decor, you can play with light and give your interior a warm and cozy atmosphere. Whether your style is modern, industrial, or rustic, our wood blinds are a tasteful addition to any living space, thanks to their sleek design and versatile finishing options.

- Choose from over 65 slat colors, ranging from solid to textured
- Up to 4 m (157″) wide and 3.5 m (138″) high w/o finger joints (max. 12 m²/ 129 ft²)
- Motorization options available (230V - battery)
- Compatible with Inside Solar, to solar-charge your battery
- Compatible with smart home systems
- Scan your wood blind via NFC with your smartphone for all product info
- 10-year warranty on hardware, 5-year warranty on parts and motorization



2038 Greige
Slat width 50 mm (1.97″)
Finish with ladder cords



2019 Snow White

Slat width 50 mm (1.97")

Finish with ladder cords

Why choose wood blinds?

✓ **Natural and warm look**
Wood blinds bring a natural, warm atmosphere to your interior and add a touch of luxury. They also create a soft, warm light that enhances the inviting ambiance of your home.

✓ **Precise light control**
With the adjustable slats, you can easily adjust the amount of light and privacy according to your preference.

✓ **Easy to maintain**
Wood blinds are easy to clean with a cloth or duster, helping them maintain their stylish appearance.

2800 00
Battens on the back

Flexible window panels

Stylish simplicity, endless possibilities… Window panels or Japanese panels truly shine at large window openings. This type of curtain consists of flat fabrics that are guided along a track system, allowing for flexible side placement. Whether you want to cover the entire window area or just a part of it, anything is possible.

Tip: opt for maximum comfort and long-lasting beauty with our designer drapery rod.





Linora 00
Without battens

- Choose from over 650 unique fabrics
- Lining available with finishing that includes battens
- Treatment with W.E.T. possible for extra stain protection
- Up to 11.6 m (457") wide and 3 m (118") high, 2 to 10 tracks possible
- Scan your window panel via NFC with your smartphone for all product info



Linbo 10

Battens on the back

Why choose window panels?

✓ **Suitable for large windows**
Place as many tracks and panels as you like and customize the width of your panel curtains. We make them to fit your large windows perfectly.

✓ **Practical solution for sliding doors**
Since you can position the panels flexibly, this type of window treatment offers a smart solution for sliding doors. It allows you to easily create a passage while keeping the rest of the window covered.

✓ **Flexibility**
Panel curtains offer optimal control over light and privacy. The panels can be moved separately, so you can easily let in the desired amount of light.

✓ **Ideal as a room divider**
Panel curtains are not only great for window treatments but also perfect as a stylish room divider. They create a subtle separation in open spaces and provide a modern, airy feel.



Squid Chalk

Squid, atmospheric textile film

More privacy, less intrusion. If you want to protect your privacy to the maximum without losing the view to the outside, then Squid is an ideal choice. This self-adhesive and transparent solution combines the warm and soft appearance of fabric with the durability of polyester yarn, offering a stylish alternative to window and adhesive films.

Advantages

- Fits any type of window
- Moisture and heat resistant
- Sun-blocking and cooling effect
- Suitable for duplex/triplex glass
- Installation on large windows possible
- Choose your transparency: Squid basic or Squid OP
- Low maintenance, **never wash windows again**



Squid chalk


Squid Mist

Why choose Squid?

✓ **Fits any type of window**
Large or small windows, standard or special shapes, skylights, glass domes, or verandas? Squid can be applied to any type of window and is also easy to install yourself. However, if you're unsure, you can always rely on our specialized dealers.

✓ **Moisture and heat resistant**
If you'd prefer not to have curtains in damp areas like the bathroom, laundry room, or kitchen, Squid is a great option. We do recommend avoiding direct contact with water and ensuring good ventilation in the space.

✓ **Sun protection and cooling effect**
Squid reflects the sun, protecting your interior from harmful UV rays. Its cooling effect can reduce temperatures by up to -5°C, and is even higher with lighter colors.

✓ **Suitable for duplex/triplex glass**
Unlike plastic films, Squid can be applied to high-efficiency glass (HR++(+)) due to its open structure. In this case, we recommend covering the entire window and avoiding the Coal color.

✓ **Low maintenance**
With Squid, you'll never have to wash your windows again. Plus, the need to clean your curtains is a thing of the past. Squid is antibacterial and only needs to be dusted occasionally.

✓ **More privacy, less visibility**
Depending on your privacy preferences, you can choose between two different densities: Squid Basic, which has an effect similar to a sheer curtain, and Squid OP, which blocks visibility even in the evening.

A guide to choosing window treatments

Feeling overwhelmed and unsure which type of window treatment best suits your needs? On the following pages, we answer some frequently asked questions that may help guide you.



Biaroza 10

Wave pleat

Which window treatment is best for darkening a room?

To achieve optimal room darkening, the best options are drapes, roman shades or roller shades with a dim-out or blackout lining. Each of these options provides excellent darkening, but there are a few factors to consider for the best results.

Blackout drapes block most of the light due to the generous amount of fabric, providing excellent darkening while giving the room a luxurious feel.

Blackout roman shades are also a good choice, but keep in mind that small light gaps may appear. You can minimize these by mounting the roman shade on the window frame instead of inside the frame, and ensuring enough overlap. This helps the shade seal better and keeps the light out.

Roller shades are also a popular option for darkening window treatments. Like roman shades, small light gaps can form along the sides. You can prevent this by mounting the roller shade on the window frame instead of inside it, and ensuring sufficient overlap on the sides. Be sure to mount the shade so it rolls down toward the window, ensuring it fits tightly against the window frame.



Which window treatment is ideal for large windows?

For large windows, drapes, roman shades, and window panels are excellent choices. These types of window treatments offer both functionality and aesthetics, and can be custom-made for wide or tall windows.

Drapes are very suitable for large windows. Depending on the fabric type, we can create very large surfaces to fit your space.

Roman shades are also ideal for large windows, especially if you're looking for a stylish and space-saving solution. At Inside, we offer XXL roman shades up to 10 meters (394") wide and 5.80 meters (228") high (with a maximum of 32 m²/ 344 ft²). These can be automated, but thanks to our innovative technique, it's also possible to manually operate your XXL roman shade.

Finally, **window panels** provide a very flexible solution for large window areas. They consist of large, straight panels that smoothly slide across one or more tracks. This provides a sleek look, and they can be arranged in various configurations, depending on your needs at the time. Whether you want to cover the entire window or just part of it, window panels offer endless possibilities.



2200 00 coated /Linate 10

Retractable bottom bar / wave pleat

Can I combine different types of window treatments?

Absolutely! Combining different types of window treatments offers numerous benefits, both in terms of aesthetics and functionality.

Extra privacy and comfort: by combining window treatments, you can finely control the amount of light and level of privacy – both day and night. For example, in rooms that receive a lot of sunlight during the day but require privacy in the evening, it's an excellent solution to pair a lighter fabric with a heavier or even blackout fabric. This way, you can maintain the desired light during the day, while enjoying privacy and tranquility in the evening.

Layering and depth: combining different types of window treatments adds layering and depth to your interior. This makes the space visually more interesting and dynamic. The mix of textures and fabrics can create a luxurious and refined effect, completing the overall look of your room.

Extra insulation: two layers of window treatments can also contribute to better insulation. The extra air layer between the different fabrics helps to retain warmth in the winter and keeps it cool in the summer. This can positively impact your energy bill, as it's easier to regulate the temperature in your home.

Popular combinations: looking for inspiration? Here are some popular combinations that are both practical and stylish.

- Drapes x wood blinds
- Drapes x roman shades
- Roman shades x roman shades
- Drapes x drapes
- Drapes x roller shades
- Drapes x Squid



Which window treatment is best for a south-facing room?

For a room that receives a lot of direct sunlight, it's important to choose window treatments that offer both light regulation and darkening capabilities. This way, you can keep the room temperature comfortable and prevent overheating.

In general, the thicker the fabric, the better the insulation. That's why **lined or blackout curtains** are ideal for keeping heat out. Additionally, the lining helps protect the fabric from excessive sunlight, ensuring that the curtains remain beautiful for longer.

When looking for heat-resistant curtains, it's also important to consider the color of the backing. Choose lining fabrics in **light colors**, preferably white. White reflects sunlight, while dark fabrics absorb it, allowing heat to be reflected back into the room.

Finally, we recommend considering **UV-resistant fabrics**, such as our **Colorshield collection**. These fabrics have very high colorfastness and stay vibrant, even under intense sunlight.

As for the type of product, there are many possibilities as long as you keep the above tips in mind. Think about **drapes**, **roman shades**, **roller shades**, **window panels**, **Squid**, or even a combination of multiple types.

Screens are also a valuable addition for those seeking energy efficiency and comfort. Thanks to the perforation in the fabric, screens significantly reduce the amount of sunlight and heat entering the room while maintaining a view to the outside.

A selection of our unique screen fabrics:

✓ Belmondo: thanks to its unique composition that reduces reflection, you can maintain an optimal view of your computer or TV screen — even with a lighter color choice.
✓ Twinkle: with its reflective backing, this fabric is ideal for keeping the heat out.
✓ Enigma: thanks to its unique blackout coating, this fabric is a great choice for darkening a room.



Lasertech 30

Battens on the back

Which window treatments are suitable for slanted windows?

For special situations such as slanted windows, skylights, or verandas, roman shades are an ideal solution. Thanks to the advanced technology of our lift systems, it is possible to install roman shades on sloped or angled windows. The shade can be raised to the lowest point of the slanted side. We are known for our attention to detail, so if desired, we ensure that all battens align seamlessly – even in case of special situations – for a flawless, cohesive look.



Can I use curtains as a room divider?

Yes, you can definitely use curtains as a room divider. Curtains are a flexible and simple way to separate spaces without building permanent walls. They can be easily opened or closed depending on your needs, offering both privacy and an aesthetic boost.

For the best results, consider choosing light drapes or panel curtains, which slide easily and give a sleek, modern look. Make sure to select curtains with enough width and length to effectively define the space.

Using curtains as a room divider also offers additional benefits, such as soundproofing and insulation, depending on the type of fabric you choose.



Which window treatment is the most insulating?

Whether you want to keep the heat out in the summer or block the cold in the winter, the right window treatment has a significant impact on the temperature inside your home and your energy bill. Our products each offer unique benefits, depending on your space and energy needs.

When it comes to insulation, **drapes** come out on top, thanks to the amount of fabric that seals the window effectively. Additionally, **roman shades** – when made with the right fabric – also provide good insulation. For **roller shades**, we recommend our laminated version, where two layers of fabric are bonded together with an additional film in between. By combining different layers, your roller shade becomes more insulating. Within the roller shade category, **screens** are also a great option, especially for those who want to keep the heat out. The perforation in the fabric allows less sunlight and heat to enter the home, while still preserving the view outside.

Did you know that **Squid** can also affect your energy bill? Squid reflects the sun, not only keeping the heat out but also protecting your interior from harmful UV rays. The cooling effect of Squid can drop the temperature by up to -5°C, and even more with lighter colors.

No matter what product you choose, there are a few basic rules to keep in mind:

The thicker the fabric, the better
The thicker the fabric, the better the insulation. That's why lined or blackout curtains are ideal for maintaining a comfortable temperature inside. For example, you can choose from our Fusion collection, which features fabrics with integrated lining. These fabrics are not only energy-efficient but also budget-friendly. Fabrics that are naturally thicker and fuller also make good insulating choices.

White, whiter, whitest
We also recommend considering the color of the back side of the fabric. If you want to keep the heat out, opt for a light color. White reflects sunlight, while dark fabrics absorb sunlight – and the heat – and can re-emit it back into the room.

Combine, combine, combine
By combining different types of window treatments, you not only create extra volume but also increase the insulating value. This forms an additional air layer, helping to keep the temperature in the room more stable.



2200 00

Battens on the back

Which window treatment is most suitable for tilt-and-turn windows?

At Inside, we offer various products suitable for tilt-and-turn windows, including roman shades, roller shades, and wood blinds. These are easily installed with a clamp support at the top of the window, with or without side guides. No drilling is required, so your windows remain undamaged.



Which window treatment is best if I want minimal maintenance?

Roller shades are durable and require very little maintenance. You can't wash them, so all you need to do is dust them off occasionally with a duster or a dry cloth. **Screens** are also very easy to maintain and can even be gently cleaned with a damp cloth.

Wood blinds not only add elegance to your interior, but they are also very simple to maintain. Close the slats and wipe off any visible dust with a duster or an anti-static cloth, and you're good to go. Always be careful with the delicate ladder cords or ladder tapes to avoid damaging them.

Then there's **Squid**. One of our favorite benefits of this window treatment? You'll never have to wash your windows again. Squid is antibacterial and requires almost no maintenance. You only need to wipe off the dust occasionally with a microfiber cloth or a vacuum cleaner with a soft brush.

Looking for more maintenance tips for these and other window treatment products? You'll find them on our blog via www.insideblinds.com/en/blog-overview/how-do-you-best-clean-your-window-decoration-from-blinds-to-curtains.



Biaroza 30

Drapes and roller shades in identical fabric

Can I choose the same fabric for different window treatment products?

Definitely! This way, you can choose the right window treatment product for each room based on your specific needs, while still creating a harmonious look. Many of our fabrics are available for different window treatment products, allowing you to mix and match to your heart's content. This is even true for our roller shades, which is unique in the market. At Inside, you're not limited to standard roller shade fabrics; thanks to our innovative lamination technique, we can also make regular fabrics suitable for roller shades. This way, we can customize your roller shades, making the combination even more fun!

Our Inside dealers are happy to assist you with advice on our fabric collections and the many possibilities.



Can I motorize my window treatments?

Absolutely! Almost every type of window treatment can be motorized, and it comes with plenty of advantages. First and foremost, it's about comfort – what could be more pleasant than waking up to a streak of sunlight as your curtains automatically open? But motorized window treatments offer many other benefits as well:

- It not only makes your home smarter, but it also increases its value.
- Even when you're not home, you can control your window treatments to your liking.
- Electric window treatments always hang perfectly and are less prone to damage.
- The timer feature is useful when you're at home and simulates presence when you're not.

You can choose between a basic motor with a switch, a motor with a remote control, or one connected to your home automation system. You can also opt for a system with a timer for operation during your absence or with an integrated sensor that automatically closes your curtains or shades when there's strong sunlight.

The following types of window treatments can be automated: drapes, roman shades, roller shades, and wood blinds.

In addition to standard motorized window treatments, we also offer smart home solutions. Learn more about this on the next page.



Can I control my window treatments through my smart home system?

Yes, you can! With our smart home solutions, you can make your smart home function in perfect harmony, with all devices communicating seamlessly with each other. The smart alarm clock is synchronized with the curtains and the coffee machine for a perfect start to your day. The thermostat and curtains then work together to create the ideal temperature in your home.

Eve Motionblinds

Eve Motionblinds represents the future of smart living. Thanks to Matter – a protocol developed by some major tech giants – the motors can communicate directly with Apple HomeKit, Google Home, Samsung SmartThings, and Alexa, without a bridge. The installation is simple, and with one tap on your smartphone, you can control light levels and privacy. A future-proof solution for every modern smart home.

- ✓ Simple and quick installation
- ✓ First motors on the market with Thread and Matter support
- ✓ Directly adds to your smart home platform without an individual bridge
- ✓ Control of multiple smart devices via a single control system

Somfy & Zigbee 3.0 (coming soon)

With the Zigbee 3.0 protocol integrated into Somfy motors, you choose a robust and reliable smart home solution. The mesh network ensures flawless communication between devices, and with a bridge like the TaHoma Switch, they can easily integrate multiple systems. Zigbee offers flexibility and reliability for an extensive smart home network.

- ✓ Simple and quick installation
- ✓ Established and universal technology
- ✓ Adding a bridge (such as TaHoma Switch) increases flxibility and options
  - ✓ Multi-brand compatibility
  - ✓ Control and adjustment of multiple smart devices via a single control system
  - ✓ More possibilities for after-sales service

Made in Belgium

INSIDE

www.insideblinds.com