

## Dear Insider,

In this POS manual, you'll find all the marketing materials that Inside has developed for you. The wide range of options will make Inside recognizable in your store and support you in your daily sales to your customers. We're confident that with this offering, you can beautifully decorate the store with Inside products and thus stimulate sales.

Orders can always be placed through your customer satisfaction manager.

Best regards,
Team Inside
*All prices in this POS manual do not include transportation costs. All mentioned delivery times apply only within Europe.

## Collections \& fabrics

Orders can always be placed through your customer satisfaction manager.

## COMBI COLLECTION A* / B*



The $A^{*} / B^{*}$ combi collection features our extensive main collection. This collection is available per set.

Order code: 975-0222

Price: €450 / \$483
*The price in dollars will always be calculated based on the current exchange rate.

## STUDIO COLLECTION



A summary of the top 200 best-selling Inside products, all bundled in one convenient box. Ideal for taking to clients!

Order code NL: 347-1387
Order code FR: 347-1388
Order code EN: 347-1928
Price: € 269 / \$289
*The price in dollars will always be calculated based on the current exchange rate.

## COLLECTION E / F / G / H

Collections E / F / G / H are additions to the $A^{*} / B^{*}$ combi collection. These collections are available separately.

## Order codes:

Box E: 975-0157 (dim-out \& structures)
Box F: 975-0158 (velvet \& structures)
Box G: 975-0159 (velvet \& structures)
Box H: 975-0168 (dim-out \& structures)

Price:

Box E: €120 / \$129
BoxF-G-H: €95 / \$102
*The price in dollars will always be calculated based on
 the current exchange rate.

## COLLECTION I



This box contains our latest roller shade collection: over 200 fabrics full of character.

This box does not include all color options; please refer to the fabric hanger for each color option.

Order code: 975-0213

Price: €290 / \$311
*The price in dollars will always be calculated based on the current exchange rate.

## CASAMIA COLLECTION

This beautiful collection includes all CasaMia swatch cards* and has extra space for brochures. Thanks to its compact size and convenient strap, it's also easy to carry to customers

Order code: 975-0186

Price: €249 / \$267
*The price in dollars will always be calculated based on the current exchange rate.

*If you haven't received your Phantom sample card yet to complement your CasaMia box, be sure to request it through

## BOX CRAFT \& NATURE

Natural materials have become indispensable in interiors. With this collection, your customers can now even extend that trend to their curtains. Our collection, crafted from materials such as paper, wood, and jute, is exactly what your customers need to bring a touch of natural beauty into their homes

Order code: 975-0248

Price:
€45/box
\$48/box
*The price in dollars will always be calculated based on the current exchange rate.


## BUNDLES REMY MEIJERS

Dutch interior architect Remy Meijers is constantly searching for the perfect balance. His interiors exude both absolute calmness and tension, drama, and richness to achieve that equilibrium. Discover now how he has translated his vision into a new fabric collection for Inside

Order code: 347-1730

Price
€95/set of 4 bundles
\$102/set of 4 bundles
*The price in dollars will always be calculated based on the current exchange rate.

## TRANSPARENCY COLLECTION

Be amazed by the rich textures and breathtaking variety of our new transparency box. This collection includes an extensive range of styles and structures, from delicate voile to subtle in-between and everything in between. Each fabric in this new transparency box creates a unique dimension of light and privacy

## Transparency box

Order code: 975-0242
Price

- €325/box
- \$349/box


## Transparency bundle

Order code: 347-1744
Price

- €95/set of 3 bundles
- \$102/set of 3 bundles
*The price in dollars will always be calculated based on the current exchange rate.



## SET RENEE - 2200 SQUID

These sets are additions for those still working with the old A / B / C / D collection. Those already working with the new A / B* collection already have these fabric sets.

Order code: 975-0171

Price: €15 / \$16
*The price in dollars will always be calculated based on the current exchange rate.

# SET ROLLER SHADES FOR STUDIO BOX 

This set is an addition for the roller shade booklet in the studio box. It contains no fewer than 26 new samples, also found in our general roller shade collection (box I)

Order code: 975-0227

Price: € 15 / \$16
*The price in dollars will always be calculated based on the current exchange rate.


## SET FUSION

Phantom / Fuji / Fawn / Flint
Set for supplementing collections A* / B*
Price: €25 / \$27
Order code: 975-0215

Set for supplementing collections A / B / C / D
Price: €25 / \$27
Order code: 975-0216

Set for supplementing the studio collection
Price: €10 / \$11
Order code: 975-0217
*The price in dollars will always be calculated based on the current exchange rate.

## SETS \& BUNDLES ECOLOVE + COLORSHIELD



Set for supplementing collections A* / B* 2023
Order code: 975-0245
Price:

- €95/set
- \$102/set

Set for supplementing collections A* / B*2021

Order code: 975-0244
Price:

- €95/set
- \$102/set

Set for supplementing collections A / B / C / D
Order code: 975-0243
Price:

- €95/set
- \$102/set

Ecolove bundle 2023
Order code: 347-1736
Price:

- €95/set of 3 bundles
- \$102/set of 3 bundles

Colorshield bundle 2023
Order code: 347-1740
Price:

- €95/set of 3 bundles
- $\$ 102$ /set of 3 bundles
*The price in dollars will always be calculated based on the current exchange rate.



## LINEN BUNDLE

Discover pure delight with our linen bundle. Treat your senses to the timeless elegance of natural fibers. Let the natural tones of the Dante fabric embrace your interior and add a touch of timeless beauty to every space.

Order code: 975-0266

Price:

- €45/bundle*
- \$48/bundle*
*The price in dollars will always be calculated based on the current exchange rate.


## SET SCREEN COLLECTION 2023 FOR ROLLER SHADE BOX <br> Get ready for the expansion of our screen collection with no less than 5 new fabrics! Each of these fabrics has its own unique properties ranging from light obstruction to light reflection, insulation capacity, durability, and captivating structures.

INSIDE

Discover these versatile additions to our range and give your customers even more choice and style options for their windows.

Order code: 975-0246

Price:

- €19,80/set
- \$21/set
*The price in dollars will always be calculated based on the current exchange rate.



## FUSION PACKAGES

Package A

- 3 pendants
- 1 drapery fabric Flint 150: $80 \times 210 \mathrm{~cm} \mid$ wave $80 \mid$ fullness $2 \mid$ bottom hem 12 cm
- 1 Roman shade fabric Fawn 230: $80 \times 210 \mathrm{~cm} \mid$ rods at the back | Finesse black with black nickel)
- 20 brochures

Cost: €295 / \$317
Order code

## Package B

- 3 pendants
- 1 drapery fabric Fuji 140: $100 \times 240 \mathrm{~cm} \mid$ wave 80 | fluidity 2 | bottom hem 12 cm
- 1 Roman shade fabric Fawn 20: $100 \times 240 \mathrm{~cm}$ | rods at the back | Finesse black with black nickel)
- 20 brochures

Cost: €320 / \$344
Order code

## Package C

- 3 pendants
- 1 drapery fabric of your choice
- 1 Roman shade fabric of your choice
- 20 brochures


## Cost: $1 / 4$ of the recommended retail price <br> Order code: /

## CASAMIA \& XXL SAMPLES



CasaMia samples can be requested for free, these are samples in A4 format.

Would you like to see a larger piece of fabric before making a decision? Then an XXL sample can be requested starting from €15. These are samples with dimensions of 70 cm by 70 cm .
*The price in dollars will always be calculated based on the current exchange rate.


CasaMia XXL sample with all 48 colors on 2200 / 2800 / Dolly / Lace / Linora / Loft / Lounge / Lunastre / Night / Velouta / Venna / Phantom

## LINING CARD

The lining card contains all possible lining fabrics. The fabrics are implemented in such a way that the level of transparency is clearly visible. Icons also indicate for which products
each lining fabric can be used.

Order code: 975-0268 (out of stock)

Price: €19,50 / \$21
*The price in dollars will always be calculated based on the current exchange rate.




In the Squid box, you will find fabric samples of both Squid Basic and Squid OP. Prefer a separate fan of Basic and/or OP? That's also possible with the Swatch fans!
*The price in dollars will always be calculated based on the current exchange rate.

## PENDANTS

## Pendants €35 / \$38

- 2200 Squid (975-0184)*
- Apology (458-0018)*
- Attila (458-0034)
- Biaroza (458-0013)*
- Boho (975-0192)
- Beige fabrics (975-0177)
- Grey fabrics (975-0178)
- Chelsea (458-0020)
- Contesse (458-0023)
- Dim-out (975-0173)*
- Espresso (458-0010)*
- Favorite (458-0012)
- Fawn (975-0203)
- Flint (975-0204)
- Friso (458-0022)
- Fuji (975-0202)
- Ghent (458-0031)
- Goran (975-0134)*
- Infinity (975-0170)
- Illusion (975-0161)
- Kanzu (458-0026)
- Linate (975-0080)*
- Linbo (975-0081)
- Mateo (975-0193)
- Martian (458-0036)
- Noble (975-0163)
- Otello (975-0191)
- Phantom (975-0223)
- Samurai (458-0016)
- Velatta (975-0162)
- Velveteen (975-0169)
- Ventura (975-0172)
- White fabrics (975-0176)
- Black fabrics (975-0179)

Pendants €40/\$43

- Cedar (975-0235)
- Cypres (975-0236)
- Fern (975-0233)
- Linden (975-0237)
- Willow (975-0234)
- Luce (975-0240)
- Lumis (975-0238)
- Sole (975-0239)


## Pendants €55/\$59

- Seaside (975-0224)
- Transparency (975-0241)
*The price in dollars will always be calculated based on the current exchange rate.



## SET ARC

The Arc forms a bridge next to the window or door handle, preventing your Roman shade from getting jammed when pulling it up. The Roman shade smoothly glides along The Arc, ensuring that hooks cannot come loose or the fabric tear

This set consists of 4 combinations

Large croco bronze
Medium boho gray
Medium croco black
Small boho white

Order code: 347-1668


Price: €95 / \$102

Prefer to choose which versions you want to use as a
sample in your showroom? That's also possible (to be ordered through your customer satisfaction manager).
*The price in dollars will always be calculated based on the current exchange rate.


## BROCHURES



Six-panel product inspiration (zigzag fold)

Order codes:
NL: 859-0078
FR: 859-0079
EN: 859-0080

Price:

- €25/package
- \$27/package


Roller shade collection

Order codes:
NL: 1150-0010
FR: 1150-0011 (out of stock)
EN: not available

## Price

- €0,50/brochure
- \$0,54/brochure


Trifold Fusion

Order codes
NL: 1150-0004
FR: 1150-0005
EN: not available

Price:

- €0,50/brochure
- \$0,54/brochure


## BROCHURES



Wood blinds up to 4 meters wide

Order codes:
NL: 1130-0003
FR: 1130-0004 (out of stock)
EN: not available

Price:

- €0,50/brochure
- \$0,54/brochure


Trifold Squid

Order codes:
NL: 1150-0001
FR: 1150-0002
EN: not available

## Price

- €0,50/brochure
- \$0,54/brochure

W.E.T

Order codes
NL: 1130-0005
FR: 1130-0006
EN: not available

Price:

- €0,50/brochure
- \$0,54/brochure


CasaMia collection

Order codes:
NL: 859-0069
FR: 859-0070
EN: not available

## Price:

- €0,50/brochure
- \$0,54/brochure


## Brochure holder



Our brochure holder (excluding brochures) is the ideal way to showcase all Inside brochures in a stylish way.

Order codes:
NL: 1138-0001
FR: 1138-0002
EN: not available

Price:
€4/brochure holder (excl. brochures)
\$4,30/brochure holder (excl. brochures)
*The price in dollars will always be calculated based on the current exchange rate.

[^0]

## SAMPLE CARD W.E.T.



This sample card includes a pipette and two fabric samples (one treated with W.E.T. and one untreated) for conducting the test yourself.

Order codes:
NL: 347-1415
FR: 347-1416
EN: not available

Price: €1 / \$1,07
*The price in dollars will always be calculated based on the current exchange rate.

## SAMPLE CARD SQUID



The Squid Basic and Squid OP sample cards feature an overview of the various fabric options. Inside the flaps, you'll find a real piece of fabric each time, making the differences clearly visible and tangible.

Order codes:
Squid Basic: 975-0187
Squid OP: 975-0188

Price: €3 / \$3,22
*The price in dollars will always be calculated based on the current exchange rate.

## COUNTER CARD W.E.T.

The W.E.T. counter card is the perfect way to showcase W.E.T. in your showroom. Extremely easy to use, all you have to do is fold over the base so the counter card stands up straight.

Dimensions: W21 cm x H21 cm

Order code: 1138-0003
Price: €4 / \$4,30
*The price in dollars will always be calculated based on the current exchange rate.


## COUNTER CARD FUSION

The Fusion counter card is the perfect way to showcase Fusion in your showroom. Extremely easy to use, all you need to do is fold the base to ensure the card stands perfectly straight.

Dimensions: B33 cm x H33 cm

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Order codes:
NL:1138-0004
FR:1138-0005
EN: not available
Price: €4 / $4,30
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*The price in dollars will always be calculated based on the current exchange rate.




[^1]

## INSIDE PRODUCT DISPLAYS

Display Noble Inside 150 cm Bruna: 347-1859 (€ 2.350 / \$2.524) Display Noble Inside 150 cm Griza: 347-1860 (€ 2.350 / \$2.524) Display Noble Inside 150 cm Porcelain: 347-1861 (€ 2.350 / \$2.524) Display Noble Inside 150 cm Terra: 347-1862 (€ 2.350 / \$2.524)

Display Royal Inside 200 cm Bruna: 347-1863 (€ 2.650 / \$2.846) Display Royal Inside 200 cm Griza: 347-1864 (€ 2.650 / \$2.846) Display Royal Inside 200 cm Porcelain: 347-1865 (€ 2.650 / \$2.846) Display Royal Inside 200 cm Terra: 347-1870 (€2.650 / \$2.846)

Extra motors possible upon request: €75/motor - $\$ 81 /$ motor

## Payment in installments is possible

Display 150 cm: initial payment $€ 890$ (\$956), followed by €78(\$84)/month $\times 24$ months
Display 200 cm: initial payment €990 (\$1.063), followed by €85(\$91)/month $\times 24$ months
*The price in dollars will always be calculated based on the current exchange rate.



## INSIDE X NIICHE

Would you like an Inside display with a Niiche upgrade? That's possible too! With this option, your display will be equipped with an additional motor (total of 3 motors) and all products will receive a Niiche finish.

Display Noble Niiche 150 cm Bruna: 347-1867 ( $€ 2.950$ / \$3.168) Display Noble Niiche 150 cm Griza: 347-1868 ( $€ 2.950$ / \$3.168)
Display Noble Niiche 150 cm Porcelain: 347-1869 (€2.950 / \$3.168)
Display Noble Niiche 150 cm Terra: 347-1870 ( $€ 2.950$ / \$3.168)

Display Royal Niiche 200 cm Bruna: 347-1871 (€ 3.250 / \$3.490)
Display Royal Niiche 200 cm Griza: 347-1872 (€ 3.250 / \$3.490)
Display Royal Niiche 200 cm Porcelain: 347-1873 (€ 3.250 / \$3.490)
Display Royal Niiche 200 cm Terra: 347-1874 (€ 3.250 / \$3.490)

Extra motors available upon request: $€ 75 /$ motor - $\$ 81 /$ motor

## Payment in installments is possible.

Display 150 cm: payment of $€ 1,090$ ( $\$ 1.171$ ), followed by $€ 94$ ( $\$ 101$ )/month $\times 24$ months.
Display 200 cm : payment of $€ 1,190(\$ 1.278)$, followed by $€ 102(\$ 110) /$ month $\times 24$ months


## NIICHE MIRROR DISPLAY

Elevate the experience in your showroom to unprecedented heights with the unique Niiche mirror display

- Designed for our exclusive Niiche dealers
- Featuring a refined Japanese garden with Bonsai.
- Filled with all Niiche accessories, finishes and fabrics.

The price of this stylish display: $€ 6,000 / \$ 6.444$

Payment in installments possible: initial payment of €2,000 (\$2.148) followed by €145 (\$156)/month $\times 36$ months

Delivery time Europe: 6 to 8 weeks (immediately available if in stock)

Scroll to the next page to admire this unique display.
*The price in dollars will always be calculated based on the current exchange rate.


# PREMIUM WOODEN COUNTER DISPLAY INSIDE/NIICHE 

Store your collections in a stylish and practical way with our premium wooden counter display, completing your showroom perfectly.

## Features:

- Stylish, high-quality wooden counter display
- Featuring Inside and/or Niiche logos
- Standard delivery is empty

Dimensions: W2OO $\times$ D50 $\times$ H1O4

Price: €2,500 / \$ 2.685

Delivery time Europe: 6 to 8 weeks (immediately available if in stock)
Note: This counter is delivered on a pallet and is very heavy. It's recommended to enlist the help of approximately four people when moving it.
*The price in dollars will always be calculated based on the current exchange rate.


## ミINSIDE

Lettering
Orders can always be placed through your customer satisfaction manager.

## 3D LOGO INSIDE (INDOOR)

Give your showroom a stylish touch with the Inside logo in 3D for wall installation (suitable for indoor use only). It comes with a mounting template and instructions.

Available in six colors: black - bronze - copper - gold - gray - white (see examples on the next page).
Available in 3 sizes: 30 cm wide $/ 50 \mathrm{~cm}$ wide $/ 76 \mathrm{~cm}$ wide
Price: €25 / \$27 (*The price in dollars will always be calculated based on the current exchange rate)

|  | 30 cm | 50 cm | 76 cm |
| :---: | :---: | :---: | :---: |
| Black | $347-1711$ | $347-1674$ | $347-1680$ |
| Bronze | $347-1709$ | $347-1671$ | $347-1677$ |
| Copper | $347-1710$ | $347-1672$ | $347-1678$ |
| Gold | $347-1708$ | $347-1669$ | $347-1675$ |
| Gray | $347-1707$ | $347-1673$ | $347-1679$ |
| White | $347-1706$ | $347-1670$ | $347-1676$ |

Delivery time Europe: 5 to 10 working days

## 3D LOGO INSIDE

(INDOOR)

## §INSIDE <br> black

EINSIDE
Bronze
FINSIDE
Copper

FINSIDE

K $1 \mathrm{~N}^{51 \mathrm{DE}}$ Grey


White

## WINDOW STICKER INSIDE



The Inside window sticker prominently displays our logo. This sticker is available in 1 color (white) and has a transparent background. It is mirrored so that it can be attached to the inside of the wind ow and is readable from the outside.

Dimensions: W4OO x H1OO

Order code: 1126-0006

Price: €9,50 / \$10,20
*The price in dollars will always be calculated based on the current exchange rate.

## WALL STICKER INSIDE



The Inside wall sticker prominently displays our logo.

Available in 2 colors: white / black

Dimensions: W4OO x H1OO

Order code white: 1126-0004
Order code black: 1126-0005

Price: €9,50 / \$10,20
*The price in dollars will always be calculated based on the current exchange rate.

## Other visual communication <br> Orders can always be placed through your customer satisfaction manager.

## LIMITED EDITION: SQUID DISPLAY



The Squid display showcases all color options of Squid Basic.

Dimensions:
Height: 44 cm
Width: 24 cm

Limited edition: while supplies last

Order code: 342-0342

Price: €35 / \$38
*The price in dollars will always be calculated based on the current exchange rate.

## WINDOW STICKER SQUID



The Squid window sticker clearly indicates the difference between Basic and OP

Language: English

Dimensions
Sticker: W600 x H2OO
Squid Basic: W300 x H3OO
Squid OP: W300 x H3OO

Order code: 1126-0003

Price: €9,50 / \$10,20
*The price in dollars will always be calculated based on the current exchange rate.

Technical tools


## WALL COVERING TOOLS


*The price in dollars will always be calculated based on the current exchange rate.

## SQUID TOOLS




## TOOLKITS

Performing repairs at customers' premises? With our toolkits, you have all the necessary spare parts at hand. We offer various toolkits depending on the product group.

The toolkits are available upon order


## AVAILABLE TOOLKITS

Toolkit wood blinds

- Order code: 347-1378
- Price: €39 / \$42

Toolkit chain gray and black

- Order code: 347-1006
- Price: €99 / \$106

Toolkit chain white and transparent

- Order code: 347-1005
- Price: €99 / \$106

Toolkit Maxi 230V \& Maxi Batt.

- Order code:347-1018
- Price: €39 / \$42

Toolkit draperies KS/DS

- Order code:347-1306
- Price: €99 / \$106

Toolkit panels

- Order code: 347-1305
- Price: €39 / \$42

Toolkit roller shades

- Order code: 347-1007
- Price: €99 / \$106

Toolkit Roman shades (manual)

- Order code: 347-1017
- Price: €99 / \$106


## DEMO KITS

Would you like to thoroughly demonstrate all Inside product possibilities and systems during customer visits? Each demo kit contains everything you need to extensively showcase and explain a specific product group. In each kit, you'll find various components, color and finishing options, (motorized) systems, and even miniature versions of the products.

## Available demo kits:

1/ Roman shades and window panels (order code: 347-1394)
2/ Roller shades (order code: 347-1395)
3/ Wood blinds (order code: 347-1396)
4/ Draperies (order code: 347-1397)

Price: €450 / \$483

Delivery time Europe: 4 weeks

These kits have been completely renewed.
*The price in dollars will always be calculated based on the current exchange rate.



## NOTE PAD - PEN - TAPE MEASURE

# CELLPHONE HOLDER \& <br> CAR PERFUME 



Order code: 1139-0001
Price: €2 / \$2,15

ミINSIDE
interior Innovation from wh th

Do you have any questions about our POS materials or is there an item you would like to add to your portfolio? Don't hesitate to contact your customer satisfaction manager!


[^0]:    Dimensions: B33,5 cm x H29,5cm

[^1]:    With our product displays, you present your products in the most practical manner while creating an inspiring retail environment.

    Dimensions: Choose from two sizes: 150 cm wide and 200 cm wide (height is always 220 cm )

    Content: Each display comes filled with 6 Inside products, is equipped with 2 motors (additional motors available upon request), and features ambient lighting*
    *Electricity for the ambient lighting is always provided at the top

    4 color variants: porcelain, griza, bruna, terra (see mood boards on the following page)
    Niiche upgrade: There's also an option to enhance your display with a Niiche upgrade

    Deliverytime (Europe): 4 to 6 weeks

