

/// INSIDE
UNLIMITED WINDOW COVERINGS

SHOWROOM & POS MANUAL EN
2025



Dear Insider,

In this POS manual, you'll find all the marketing materials that Inside has developed for you. The wide range of options will make Inside recognizable in your store and support you in your daily sales to your customers. We're confident that with this offering, you can beautifully decorate the store with Inside products and thus stimulate sales.

Orders can always be placed through your business developer.

Best regards,
Team Inside

*All prices in this POS manual do not include transportation costs. All mentioned delivery times apply only within Europe.

The background of the image features several fabric swatches in various shades of beige and brown, arranged in a fan-like pattern. Overlaid on these swatches are three black product catalogs or brochures. The top two are titled 'Roman blinds + curtains' and 'Roman blinds + curtains (non) Colours & structures', both featuring the 'INSIDE' logo. The third catalog is partially obscured by the main text.

Showroom materials

Collections & fabrics

Orders can always be placed through your business developer.

GENERAL COLLECTION 2025

We're excited to introduce our completely renewed Inside collection, offering over one meter of pure inspiration and style. We've refreshed and reorganized our existing collection into a clear and contemporary format, bundled into an impressive set of no fewer than 13 books.

The set includes:

2x structures | 2x dimout | 2x velours | 2x transparency | 1x Fusion | 1x Colorshield | 1x Ecolove | 1x Designer | 1x Craft & Nature

Order code: 975-0284

Price: €1.200/set (\$1,391/set)



**SOON
AVAILABLE**

**The price in dollars will always be calculated based on the current exchange rate.*

NIICHE HOME BOX

This exclusive box includes all Niiche accessories (including various color options) as well as a stylish sample card featuring the Niiche drapery finishes.

Accessories:

- Remote controls
- Cord tassels
- Bottom bars
- Supports
- Bambino proof

Drapery finishes:

- Satin
- Brush
- Fringe
- Greco

Order code: 347-1929

Price: €1.495 / \$1,630

**The price in dollars will always be calculated based on the current exchange rate.*



SAMPLE CARD DRAPERY FINISHES NIICHE

This stylish sample card features all Niiche curtain finishes.

- Satin
- Brush
- Fringe
- Greco

Order code: 347-2023

Price: €72

**The price in dollars will always be calculated based on the current exchange rate.*



BINDER SET NIICHE

This set consists of 4 binders containing our exclusive Niiche fabrics.

Order code: 347-1858

Price: €220 (\$239.80)/set of 4 binders

**The price in dollars will always be calculated based on the current exchange rate.*





BINDER CRAFT & NATURE



The Craft & Nature box, filled with natural materials like paper, wood, and jute, is available separately through your business developer.

Order code: 975-0248 (on request)

Price: €45/binder (\$52/binder)

Please note: the rest of the general collection is only available as a full set.

**The price in dollars will always be calculated based on the current exchange rate.*



PENDANTS on demand

Pendants €45/\$49

Apology (458-0018)
Biaroza (458-0013)
Boho (975-0192)
Chelsea (458-0020)
Espresso (458-0010)
Favorite (458-0012)
Fawn (975-0203)
Flint (975-0204)
Fuji (975-0202)
Ghent (458-0031)
Goran (975-0134)
Infinity (975-0170)
Kanzu (458-0026)
Linate (975-0080)
Linbo (975-0081)
Mateo (975-0193)
Otello (975-0191)
Phantom (975-0223)
Pluto (975-0082)
Purity (458-0027)

Cedar (975-0235)
Cypres (975-0236)
Fern (975-0233)
Linden (975-0237)
Willow (975-0234)
Luce (975-0240)
Lumis (975-0238)
Sole (975-0239)

Pendants €55/\$60

Transparency (975-0241)

Pendants available until end of stocks (€45/\$49)

Attila (458-0034)
Beige fabrics (975-0177)
Contesse (458-0023)
Friso (458-0022)
Grey fabrics (975-0178)
Illusion (975-0161)
Martian (458-0036)
Noble (975-0163)
Seaside (975-0224)
Velatta (975-0162)
Velveteen (975-0169)
Ventura (975-0172)
White fabrics (975-0176)
Black fabrics (975-0179)
2200-Squid (975-0184)

**The price in dollars will always be calculated based on the current exchange rate.*



BUNDLES on request



These bundles contain 1 large sample of 70 x 70 cm, all other samples in the bundle measure 30 x 30 cm.

Apology – 12 best colors (347-2005)

Biaroza – 13 best colors (347-2006)

Linate – all colors (347-2004)

Linbo – all colors (347-2003)

Mateo – all colors (347-2007)

Otello – all colors (347-2008)

Price: €45 (\$49)/bundle

Remy Meijers (347-1730)

Set of 4 bundles with samples of 40 x 40 cm.

Price: €95 (\$103.5)/set of 4 bundles

Transparency (347-1744)

Set of 3 bundles with samples of 30 x 30 cm.

Price: €95 (\$103.5)/set of 3 bundles

Linen (975-0266)

Bundle of our Dante fabric in 7 different colors with samples of 30 x 30 cm.

Price: €45 (\$49)/bundle

Niiche (347-1749)

Set of 4 bundles containing our exclusive Niiche fabrics with samples of 30 x 30 cm.

Price: €95 (\$103.5)/set of 4 bundles

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LINING CARD DRAPES AND ROMAN SHADES

The lining card contains all possible lining fabrics for drapes and roman shades. The fabrics are implemented in such a way that the level of transparency is clearly visible. Icons also indicate for which products each lining fabric can be used.

Order code: 975-0268

Price: €23,50 (\$24.10)

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Showroom materials

Additional products

Orders can always be placed through your business developer.



SET ARC

The Arc forms a bridge next to the window or door handle, preventing your Roman shade from getting jammed when pulling it up. The Roman shade smoothly glides along The Arc, ensuring that hooks cannot come loose or the fabric tear.

This set consists of 4 combinations:

Large croco bronze
Medium boho gray
Medium croco black
Small boho white

Order code: 347-1668

Price: €95 / \$102

Prefer to choose which versions you want to use as a sample in your showroom? That's also possible (to be ordered through your customer satisfaction manager).

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INSIDE SOLAR

Inside Solar is the very first solar cell on the market for window coverings. Order your showroom model now so you can present Inside Solar in the best way in your showroom. We offer various options:

1/ Finished product with Inside Solar

If you have installation space near a window where the solar cell can receive enough light, order a fully finished product with Inside Solar.

Price: showroom model at 25% of the retail price + free solar cell

2/ Standalone Inside Solar panel

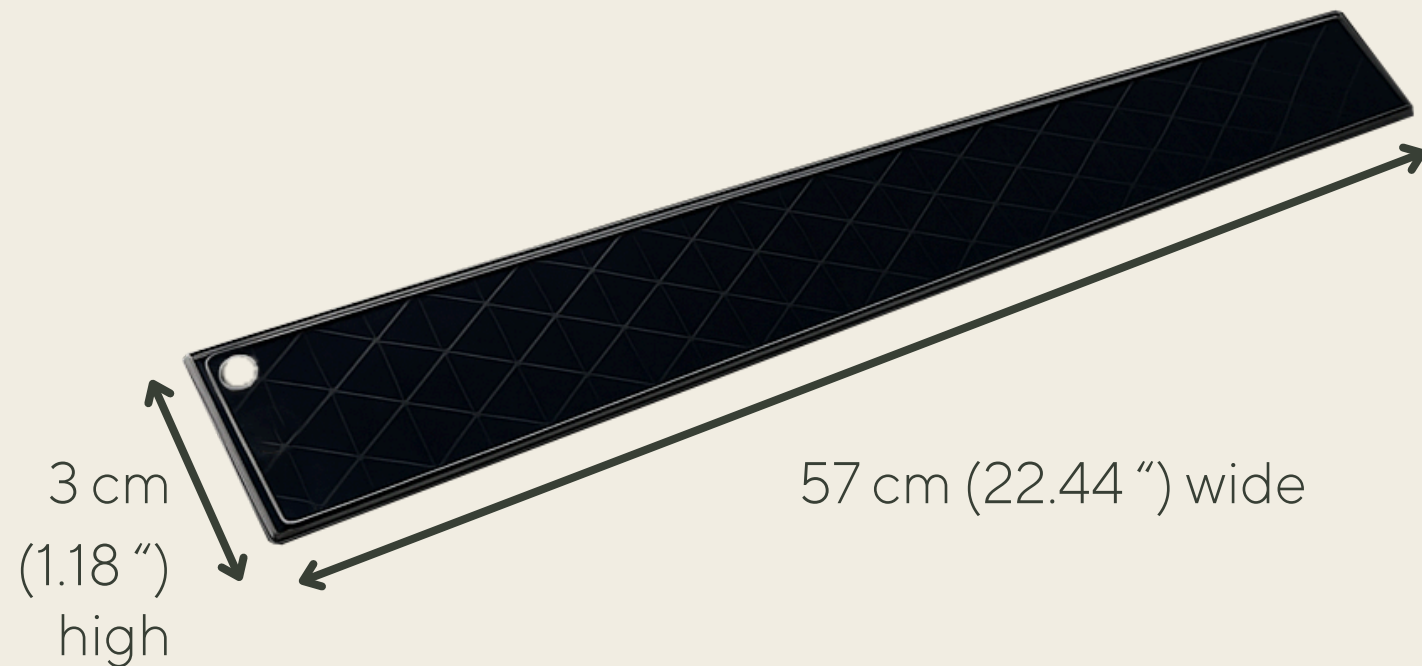
Want to stay flexible? Choose a standalone Inside Solar panel. This allows you to demonstrate the solar cell to customers or upgrade an existing showroom model, provided that it:

- is located near a window and receives enough light.
- is compatible with Inside Solar.

Price: €15 each (\$16.5)

Showroom models can be ordered in consultation with your business developer.

**The price in dollars will always be calculated based on the current exchange rate.*



↕ 3 mm (0.12 inches) thick

SOMFY SOLAR

Ook het Somfy-aanbod wordt aangevuld met een zonnecel. Deze is compatibel met verschillende Zigbee-batterijmotoren uit het gamma. Om Somfy Solar optimaal te presenteren in jouw showroom, bieden we je verschillende opties.

1/ Finished product with Somfy Solar

Do you have the option to install it near a window so the solar panel can capture enough light? Then order a fully finished product with Somfy Solar.

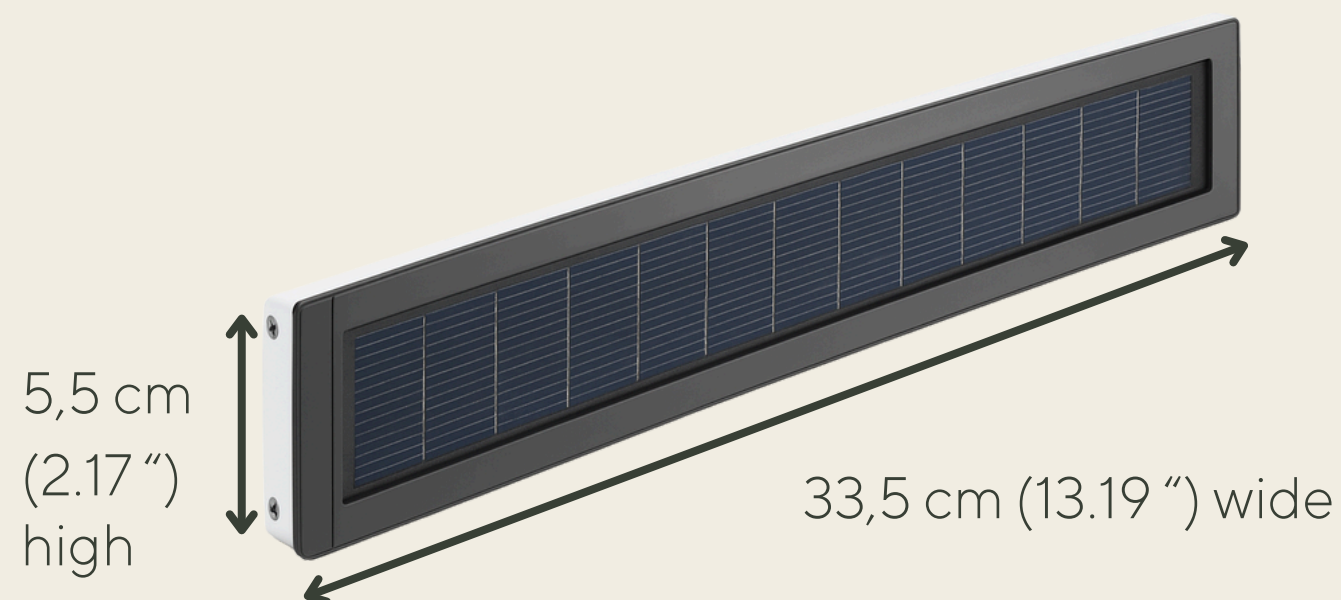
Price: showroom model at 25% of the retail price + free Zigbee motor + Somfy Solar at 50% of the retail price.

2/ Separate Somfy Solar panel

Want to stay flexible? Then choose a separate Inside Solar panel to demonstrate to your customers.

Price: €30/piece (\$35)

Showroom models can be ordered in consultation with your business developer.



↕ 1,5 cm (0.59") thick



Showroom materials

Displays

Orders can always be placed through your business developer.

DISPLAY BOTTOM BARS

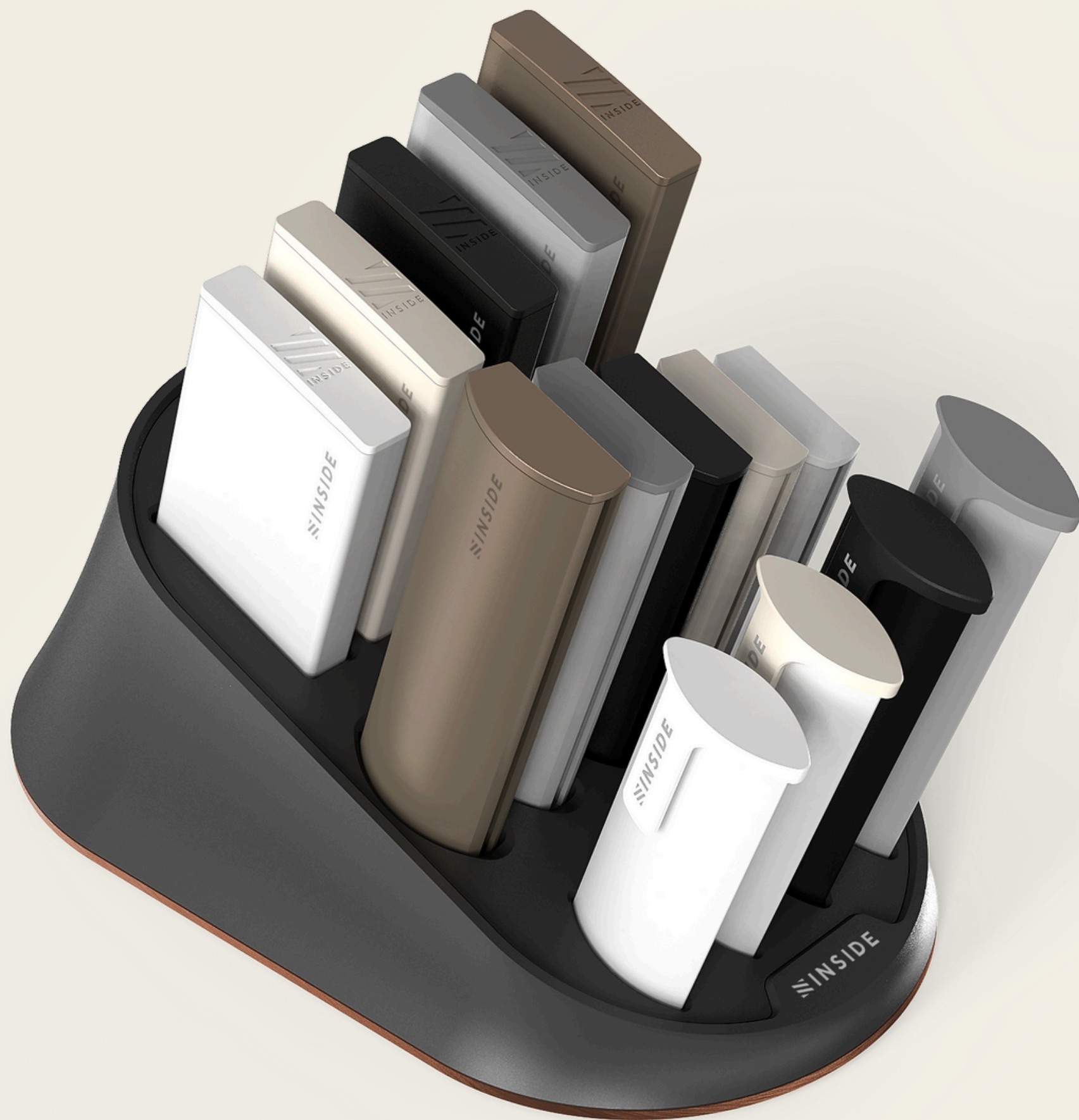
With this countertop display, you can now present all possible bottom bar shapes and colors in a stylish and practical way.

Order code: 347-1990

Price: €99 (\$108)

Delivery time : 3 weeks (Europe) / 5 weeks (international)

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PRODUCT DISPLAY INSIDE



With our product displays, you present your products in the most practical manner while creating an inspiring retail environment.

Dimensions: Choose from two sizes: 150 cm wide and 200 cm wide (height is always 220 cm).

Content: Each display comes filled with 6 Inside products, is equipped with 2 motors (additional motors available upon request), and features ambient lighting*.

*Electricity for the ambient lighting is always provided at the top.

4 color variants: porcelain, griza, bruna, terra (see mood boards on the following page)

Niiche upgrade: There's also an option to enhance your display with a Niiche upgrade.

Delivery time (Europe): 4 to 6 weeks

TERRA



PORCELAIN



GRIZA



BRUNA



PRODUCT DISPLAYS INSIDE

Display Noble Inside 150 cm Bruna: 347-1859 (€ 2.350 / \$2,524)	Display Royal Inside 200 cm Bruna: 347-1863 (€ 2.650 / \$2,846)
Display Noble Inside 150 cm Griza: 347-1860 (€ 2.350 / \$2,524)	Display Royal Inside 200 cm Griza: 347-1864 (€ 2.650 / \$2,846)
Display Noble Inside 150 cm Porcelain: 347-1861 (€ 2.350 / \$2,524)	Display Royal Inside 200 cm Porcelain: 347-1865 (€ 2.650 / \$2,846)
Display Noble Inside 150 cm Terra: 347-1862 (€ 2.350 / \$2,524)	Display Royal Inside 200 cm Terra: 347-1870 (€ 2.650 / \$2,846)

Extra motors possible upon request: €75/motor – \$81/motor

Payment in installments is possible

Display 150 cm: initial payment €890 (\$956), followed by €78(\$84)/month x 24 months

Display 200 cm: initial payment €990 (\$1,063), followed by €85(\$91)/month x 24 months

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PRODUCT DISPLAY

INSIDE X NIICHE

Would you like an Inside display with a Niiche upgrade? That's possible too! With this option, your display will be equipped with an additional motor (total of 3 motors) and all products will receive a Niiche finish.

Display Noble Niiche 150 cm Bruna: 347-1867 (€ 2.950 / \$3,168)

Display Noble Niiche 150 cm Griza: 347-1868 (€ 2.950 / \$3,168)

Display Noble Niiche 150 cm Porcelain: 347-1869 (€ 2.950 / \$3,168)

Display Noble Niiche 150 cm Terra: 347-1870 (€ 2.950 / \$3,168)

Display Royal Niiche 200 cm Bruna: 347-1871 (€ 3.250 / \$3,490)

Display Royal Niiche 200 cm Griza: 347-1872 (€ 3.250 / \$3,490)

Display Royal Niiche 200 cm Porcelain: 347-1873 (€ 3.250 / \$3,490)

Display Royal Niiche 200 cm Terra: 347-1874 (€ 3.250 / \$3,490)

Extra motors available upon request: €75/motor - \$81/motor

Payment in installments is possible.

Display 150 cm: payment of €1,090 (\$1,171), followed by €94 (\$101)/month x 24 months.

Display 200 cm: payment of €1,190 (\$1,278), followed by €102 (\$110)/month x 24 months.

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TERRA



PORCELAIN



GRIZA



BRUNA





MIRROR DISPLAY NIICHE



Elevate the experience in your showroom to unprecedented heights with the unique Niiche mirror display.

- Designed for our exclusive Niiche dealers.
- Featuring a refined Japanese garden with Bonsai.
- Filled with all Niiche accessories, finishes and fabrics.

Dimensions: W160 x D50 x H88 cm / W63 x D19,7 x H34,6 inches

The price of this stylish display: €6.000 / \$ 6,444

Payment in installments possible: initial payment of €2.000 (\$2,148) followed by €145 (\$156)/month x 36 months

Delivery time Europe: 6 to 8 weeks (immediately available if in stock)

Scroll to the next page to admire this unique display.

**The price in dollars will always be calculated based on the current exchange rate.*

MIRROR DISPLAY NIICHE





PREMIUM WOODEN COUNTER DISPLAY INSIDE/NIICHE



Store your collections in a stylish and practical way with our premium wooden counter display, completing your showroom perfectly.

Features:

- Stylish, high-quality wooden counter display
- Featuring Inside and/or Niiche logos
- Standard delivery is empty

Dimensions: W200 x D50 x H104

Price: €2.500 / \$ 2,685

Delivery time Europe: 6 to 8 weeks (immediately available if in stock)

Note: This counter is delivered on a pallet and is very heavy. It's recommended to enlist the help of approximately four people when moving it.

**The price in dollars will always be calculated based on the current exchange rate.*

PREMIUM WOODEN COUNTER DISPLAY

INSIDE/NIICHE





Showroom materials

Technical tools

Orders can always be placed through your business developer.

DEMO KITS

Would you like to thoroughly demonstrate all Inside product possibilities and systems during customer visits? Each demo kit contains everything you need to extensively showcase and explain a specific product group. In each kit, you'll find various components, color and finishing options, (motorized) systems, and even miniature versions of the products.

Available demo kits:

- 1/ Roman shades and window panels (order code: 347-1394)
- 2/ Roller shades (order code: 347-1395)
- 3/ Wood blinds (order code: 347-1396)
- 4/ Draperies (order code: 347-1397)

Price: €450 (\$483)

Delivery time Europe: 4 weeks

These kits have been completely renewed.

**The price in dollars will always be calculated based on the current exchange rate.*

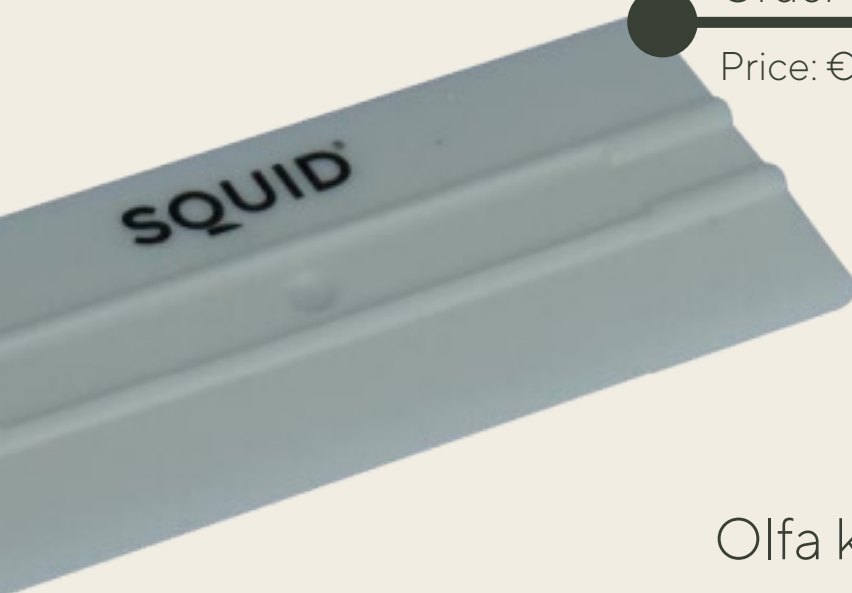


SQUID TOOLS

Squeegee

Order code: 342-0339

Price: €6 (\$6.50)



Olfa knife

Order code: 342-0340

Price: €7,80 (\$8.50)



10 extra knives

Order code: 342-0341

Price: €6 (\$6.50)



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TOOLKITS

Performing repairs at customers' premises? With our toolkits, you have all the necessary spare parts at hand. We offer various toolkits depending on the product group. The toolkits are available upon order.

Toolkit wood blinds

Order code: 347-1378

Price: €39

Toolkit chain grey & black

Order code: 347-1006

Price: €99

Toolkit chain white & transparent

Order code: 347-1005

Price: €99

Toolkit Maxi 230V & Maxi Batt.

Order code: 347-1018

Price: €99

Toolkit drapes KS/DS

Order code: 347-1306

Price: €99

Toolkit panels

Order code: 347-1305

Price: €39

Toolkit roller shades

Order code: 347-1007

Price: €99

Toolkit manual roman shades

Order code: 347-1017

Price: €99





POS materials

Brochures

Orders can always be placed through your business developer.

BROCHURES

Six-panel product inspiration (zigzag fold)

Order codes:

NL: 347-1941

FR: 347-1942

EN: 859-0080

Price:

- €25/package
- \$27/package

**Orderable in packages of 30 brochures*



Brochure holder



Dimensions: B33,5 cm x H29,5 cm

Our brochure holder (excluding brochures) is the ideal way to showcase all Inside brochures in a stylish way.

Order codes:

NL: 1138-0001

FR: 1138-0002

EN: not available

Price:

€4/brochure holder (excl. brochures)

\$4,30/brochure holder (excl. brochures)

**The price in dollars will always be calculated based on the current exchange rate.*

The background features a collage of interior design photographs and color swatch cards. On the left, a modern kitchen with a large window and a dining area with a table and chairs is visible. In the center, a color swatch card displays six circular color patches with labels: 'Squid OP Chalk', 'Squid OP Ash', 'Squid OP B...', 'Squid OP Oak', 'Squid OP Coal', and 'Squid OP Mist'. On the right, a bedroom with a large oval mirror and a bed is shown. At the bottom, another color swatch card displays four circular color patches with labels: 'Squid OP Mist', 'Squid OP Snow', 'Squid OP Iron', and 'Squid OP Cream'.

POS materials

Swatch cards & signage

Orders can always be placed through your business developer.

SAMPLE CARD NFC

NFC TECHNOLOGY

Starting in September '24, every finished Inside product will be equipped with NFC technology. This allows your customer to scan their curtains with their smartphone for detailed product information. Think of details about your point of sale, fabric composition, finish, and even washing instructions. In other words, from now on, your customer will always have all the information about their purchased product at hand – even years later.

With this sample card, you can demonstrate the functionality of NFC to your customers.



Order codes

NL: 1194-0003

FR: 1194-0004

EN: 1194-0005

Price: €1 / \$1,07 (*the price in dollars will always be calculated based on the current exchange rate)

Including an NFC tag to test it yourself!

SAMPLE CARD W.E.T.



This sample card includes a pipette and two fabric samples (one treated with W.E.T. and one untreated) for conducting the test yourself.

Order codes:

NL: 347-1415

FR: 347-1416

EN: not available

Price: €1 (\$1,07)

**The price in dollars will always be calculated based on the current exchange rate.*

SAMPLE CARD SQUID



The Squid Basic and Squid OP sample cards feature an overview of the various fabric options. Inside the flaps, you'll find a real piece of fabric each time, making the differences clearly visible and tangible.

Order codes:

Squid Basic: 975-0187 (out of stock)

Squid OP: 975-0188

Price: €3 (\$3.22)

**The price in dollars will always be calculated based on the current exchange rate.*

/// INSIDE

POS materials

Lettering

Orders can always be placed through your business developer.



3D LOGO INSIDE

(INDOOR)

Give your showroom a stylish touch with the Inside logo in 3D for wall installation (suitable for indoor use only). It comes with a mounting template and instructions.

Available in six colors: black – bronze – copper – gold – gray – white (see examples on the next page).

Available in 3 sizes: 30 cm wide / 50 cm wide / 76 cm wide

Price: €25 / \$27 (*The price in dollars will always be calculated based on the current exchange rate)

	30 cm	50 cm	76 cm
Black	347-1711	347-1674	347-1680
Bronze	347-1709	347-1671	347-1677
Copper	347-1710	347-1672	347-1678
Gold	347-1708	347-1669	347-1675
Gray	347-1707	347-1673	347-1679
White	347-1706	347-1670	347-1676

Delivery time Europe: 5 to 10 working days



3D LOGO INSIDE
(INDOOR)



black



Bronze



Copper



Gold



Grey



White

WINDOW STICKER INSIDE



The Inside window sticker stylishly showcases our brand on your showroom window. This sticker is available in one color (white) and has a transparent background. It is mirrored so it can be applied to the inside of the window while remaining readable from the outside.

Dimensions: W400 x H100

Order code: 1126-0006

Price: €9,50 (\$10.20)

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WALL STICKER INSIDE



The Inside wall sticker stylishly showcases our brand in your showroom.

Available in 2 colors: white / black

Dimensions: W400 x H100

Order code white: 1126-0004

Order code black: 1126-0005

Price: €9,50 (\$10.20)

**The price in dollars will always be calculated based on the current exchange rate.*

POS materials

Other visual communication

Orders can always be placed through your business developer.

WINDOW STICKER SQUID



The Squid window sticker clearly indicates the difference between Basic and OP.

Language: English

Dimensions

Sticker: W600 x H200

Squid Basic: W300 x H300

Squid OP: W300 x H300

Order code: 1126-0003

Price: €9,50 (\$10.20)

**The price in dollars will always be calculated based on the current exchange rate.*



POS materials

Gadgets

Orders can always be placed through your business developer.

NOTE PAD - PEN - TAPE MEASURE



Note pad (148 x 148 mm)

Order code: 1082-0021

Price:
€15/package
\$16/package

**Available for order in packages of 10 note blocks*



Pen

Order code: 1082-0022

Price:
€15/package
\$16/package

**Available for order in packages of 10 pens*



Tape measure (5 meters)

Order code: 1090-0004

Price:
€12/piece
\$13/piece

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CELLPHONE HOLDER - CAR PERFUME - WEEKEND BAG



Order code: 1139-0001
Price: €2 (\$2.15)



Order code: 1170-0001
Price: €5 (\$5.50)



Order code: 1082-0011
Prijs: €95 (\$103.50)

**The price in dollars will always be calculated based on the current exchange rate.*

Do you have any questions about our POS materials or is there an item you would like to add to your portfolio? Don't hesitate to contact your customer satisfaction manager!

